

A Greater Downtown Dayton Plan

Implementing this Plan will build on Greater Downtown's existing assets and create new ones while strengthening the Value Proposition below.

Value Proposition: Greater Downtown Dayton has big-city advantages — business density, access to educational and community institutions, an extensive transportation network, comprehensive economic and workforce development efforts. It also has small-town conveniences — a central location, walkable city, easy access to resources. Together, they make Greater Downtown an ideal place to establish and grow a business, call home, be entertained, and enjoy an active, convenient lifestyle. Greater Downtown also offers a strong workforce, high quality of life, and low cost of living and doing business. It is the original downtown experience: one place to live, work and play.

